Experience

2016–2022 **Ideas on Purpose**

SENIOR DESIGNER 2020-2022
- Led the design team in communication and conceptual ideas.
- Collaborated closely with project managers, developers, and copywriters to produce thoughtful detailed work.
- Guided research and strategy to create design systems to be leveraged across several digital platforms.
- Managed day to day projects to ensure they are completed on time to the highest quality.

DESIGNER 2017-2020
- Drove creation of robust and flexible visual UI/UX components.
- Worked with the design team to create user-centered experiences.
- Executed design briefs and supported concept development into production.
- Designed mood boards, concept sketches, presentation decks, style guides, and storyboards.

JUNIOR DESIGNER 2016-2017
- Delivered high-quality visual assets for digital, UI, and web.
- Ensured brand vision and guidelines were implemented consistently.
- Articulated ideas clearly and effectively through presentation methods.

2015 **Minuteman Press**

DESIGN INTERN
Created brochures, banners, flyers, forms, and catalogs for local businesses.

Education

2018 **Course: Responsive Design & Web Typography with Nick Sherman**

COOPER UNION

2015 **Workshop: Information Graphics**

JASON PEARSON, TRUTH STUDIO, WASHING, DC

2013–2015 **The University of the Arts, Philadelphia, PA**

BFA IN FINE ARTS GRAPHIC DESIGN, PRESIDENTIAL SCHOLARSHIP, ARTIST SCHOLARSHIP, DEAN'S LIST

2011–2013 **Bucks County Community College, Newtown, PA**

ASSOCIATES DEGREE IN FINE ARTS, DEAN'S LIST

Skill Highlights

Creative Strategy	Infographic Design	Photo & Video Editing	Promotion Strategy	User Experience
Design Systems	Information Architecture	Print Design	Prototyping	User Flow
Digital Design	Motion Graphics	Project Management	Typography	Website Production

Programs

DESIGN	UX/UI	PROTOTYPING	CMS	MANAGEMENT
Illustrator	Figma	Flinto	Drupal	Asana
InDesign	Sketch (+Anima)	InVision	Sitecore	Google Suite
Photoshop	Adobe XD	Principle	WordPress	Microsoft Suite
After Effects	Axure	Webflow	Wix	Trello